

# Report on The Tourism and Agri-Based Entrepreneurship Programme

Organized by the E-Cell, Williamnagar Government College

Dated: 21<sup>st</sup> March, 2026

The E-Cell under the Entrepreneurship and Vocational Committee of Williamnagar Government College successfully organized a one-day program on **“Tourism & Agri-Based Entrepreneurship Program”** on **21st March, 2026** at the **College Seminar Hall Room FF-14**. The program was conducted with the objective of creating awareness among students regarding entrepreneurial opportunities in the fields of tourism, agriculture, agro-tourism, and innovative agri-based businesses. The event aimed to inspire students to become self-reliant and explore entrepreneurship as a viable career option.

The program was chaired by **Smt. Reviewlet Kharumnuid, Assistant Professor**, who highlighted the importance of entrepreneurship in the present economic scenario and encouraged students to develop innovative ideas that can contribute to local economic growth and employment generation.

The program began with the **Inaugural Session**, conducted by the members of the E-Cell, Williamnagar Government College in the presence of **Smt. Chisa Abangi Ch Marak** the **Programme Associate (Academia & CM-Elevate)**, other resource persons from different fields of specialisations and our valuable students aspiring to be future entrepreneurs. The organizers welcomed the guests, resource persons, faculty members, and students. The objectives of the program were introduced, emphasizing the need for entrepreneurial skills and vocational development among youth.

The first technical session on **“Tourism as an Entrepreneurship Career”** was delivered by **Mr. Darmen G. Momin**, associated with Homestay and Business Tourism. He explained the growing scope of tourism entrepreneurship in Meghalaya and the North Eastern region. He shared valuable insights on homestay management, eco-tourism, customer relations, and the importance of preserving local culture and traditions while promoting tourism. The speaker motivated students to utilize local resources and natural beauty to develop sustainable tourism enterprises.

The second session on **“Agri-Based Entrepreneurship”** was conducted by representatives from **Ezik & Ezer’s Bakery**. The resource persons discussed how agricultural products can be transformed into profitable business ventures through value addition and food processing. They highlighted the importance of innovation, marketing, and quality control in establishing successful agri-based enterprises. Students gained practical knowledge on small-scale entrepreneurship and business development.

The third session focused on **“Agro-Tourism & Agri-Based Entrepreneurship”** and was delivered by **Dr. Yanglem Sofia Devi**, Subject Matter Specialist in Agronomy, CAU. She elaborated on the concept of agro-tourism and its potential to create employment opportunities in rural areas. The session emphasized sustainable agricultural practices,

diversification of farm activities, and integrating tourism with agriculture to improve farmers' income and rural development.

**Mr. Samia M. Sangma** from Sunny Enterprise, Chidekgre, shared his entrepreneurial journey in producing eco-friendly bamboo bottles. He discussed the significance of environmentally sustainable products and encouraged students to think creatively while utilizing locally available resources. **Gandhira A. Sangma Bolkinggre**, proprietor of Maningsa Small Scale Industry, spoke about small-scale industries and the challenges and opportunities involved in running local enterprises. The speaker encouraged students to pursue entrepreneurship with determination, innovation, and proper planning.

The program concluded with the **Valedictory Session**, addressed by **Dr. Klewos Synchiang, Assistant Professor** of Williamnagar Government College. He appreciated the efforts of the E-Cell and all the resource persons for conducting such an informative and inspiring program. He encouraged students to apply the knowledge gained from the sessions and actively participate in entrepreneurial activities in the future.

Overall, the **"Tourism & Agri-Based Entrepreneurship Program"** was highly informative, interactive, and beneficial for the students. The program successfully enhanced awareness regarding entrepreneurship opportunities in tourism and agriculture sectors and motivated participants to consider self-employment and innovation-driven enterprises as future career paths. The event concluded successfully with active participation from students and faculty members.



**Shri. Artis L. Sohshang**

*Asst. Professor*

**Convener**

Entrepreneurship & Vocational Committee  
Williamnagar Govt. College

**PHOTOGRAPHS**









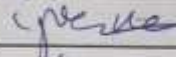

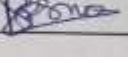


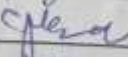


Student's Attendance for the  
"Tourism and Agri-Based Entrepreneurship Programme"

Date: 21st March, 2026

Venue: WGC Hall Room FF-14

Organized by E-Cell, Williamnagar Govt. College

Sl. No	Full Name	Department	Semester	Signature
1	Enrico R marak	Political science	6th Semester	
2	Mansrang Sangma	Economics	4th Semester	
3	Princhangbath R Sangma	Political Science	6th Semester	
4	Robinath M Marak	Garo	4th Semester	
5	Noanchi Ch Marak	Economics	4th Semester	
6	Tengmikchi N Sangma	History	4th semester	
7	Warbash A Sangma	Political science	4th semester	
8	Jipjang M Marak	History	6th semester	
9	Robinath M Marak	Garo	4th Semester	
10	Balchang Sangma	Political science	4th Semester	
11	Balsim r marak	History	4th Semester	
12	Agricku Cheyando T Sangma	English	6th Semester	
13	Jipjang M Marak	History	6th semester	
14	Balsim r marak	History	4th Semester	
15	Akimbra R Marak	Economics	6th Semester	
16	Wegatchi N Sangma	Economics	4th semester	
17	Noanchi Ch Marak	Economics	4th Semester	
18	Augustin n Marak	Economics	4th Semester	
19	Atchisa R Marak	Economic	4th Semester	
20	Kepash N Sangma	English	4th Semester	
21	Jipjang M Marak	History	6th Semester	
22	Henry Woney T. Sangma	English	6th semester	
23	Atchira Ch. Marak	Political Science	6th Semester	
24	Ritdimichi s sangma	English	6th Semester	
25	Bonsrangbath C Marak	History	6th Semester	

26	DIMRE Ch marak	Economics	6th Semester	<i>Chm</i>
27	Tailish N Sangma	Economics	4th Semester	
28	Doranding S Sangma	History	6th Semester	<i>DS</i>
29	Punna Mary M Sangma	Garo	6th Semester	
30	Warisa K Sangma	Economics	6th Semester	<i>Wk</i>
31	Urmila Das	English	4th Semester	
32	Chintubirth R sangma	GARO	6th Semester	<i>CR</i>
33	Cheani sangma	English	6th Semester	<i>CS</i>
34	Chingriksrang G Momin	English	2nd Semester	<i>CG</i>
35	Sijime M Sangma	Political Science	6th Semester	<i>SM</i>
36	Deepiush G Momin	Economic	4th semester	<i>DM</i>
37	Atchisa R Marak	Economic	4th semester	
38	Atchisa R Marak	Economic	4th Semester	
39	Johnmacartyksangma	Economics	4th semester	<i>JMS</i>
40	Johnmacartyksangma	Economics	4th semester	<i>JMS</i>
41	Princhangbath R Sangma	Political Science	6th Semester	<i>PRS</i>
42	Sengtat D Shira	Economics	6th semester	<i>SDS</i>
43	Warbash A Sangma	Political science	4th semester	<i>WAS</i>
44	Neha Mahanta	English	4th semester	
45	Bonsrangbath C Marak	History	6th Semester	<i>BCM</i>
46	Atchira Ch Marak	Political Science	6th Semester	<i>ACH</i>
47	Jipjang M Marak	History	6 th semester	<i>JMM</i>
48	Doranding S Sangma	History	6th semester	<i>DS</i>
49	Kepash N Sangma	English	4th Semester	<i>KN</i>
50	Agricku Cheyando T Sangma	English	4th Semester	<i>ACT</i>
51	Nochira N Marak	Garo	6th Semester	<i>NM</i>
52	Urmila Das	English	4th Semester	
53	Toke M sangma	English	4th semester	
54	Mayancheng N Sangma	Economic	4th Semester	<i>MNS</i>
55	Tekim M Sangma	History	4th Semester	<i>TMS</i>
56	Atchisa R Marak	Economic	4th semester	

57	Saljong Momin	Economics	4th Semester	Saljong Momin
58	Prinbirth M Marak	Economic	4th Semester	Prin
59	Mansrang Sangma	Economics	4th Semester	
60	Chingriksrang G Momin	English	2nd Semester	Chingriksrang
61	Biling M Sangma	History	2nd semester	Biling
62	Rangsime N Sangma	Garo	6th semester	Rangsime
63	Dilnasa Rikkimbe R Sangma	History	4th Semester	Dilnasa
64	Chingriksrang G Momin	English	2nd semester	Chingriksrang
65	Careenlya M Marak	Economic	4th semester	C.M.K.
66	Enrico R marak	Political science	6 th semester	Enrico
67	Brisilla R Marak	Economic	4th Semrster	BR.MK
68	Jakrimchi M. Marak	Economics	4th Semester	Jakrimchi
69	Ashanchi A sangma	Political science	2nd semester	A.A.Sg.
70	Dimre Ch marak	Economics	6 Semester	Dimre
71	Walseng n sangma	Economics	6th Semester	Walseng
72	Mingamchi P. Marak	History	4th Semester	Mingamchi
73	Sebastien G. Momi	Political Sci	4th Semester	Sebastien
74	Chichilia K. Sangma	Education	4th Semester	Chichilia
75	Anada chuama N.MK	History	4th Semester	Anada
76	Agnoce Perfectus ch MK	Economics	2nd Semester	Agnoce
77	Bongba Ch sangma	Economics	4th Semester	Bongba
78	Simlura D. Sangma	History	2nd Semester	Simlura
79	Aimachi G. Marak	History	4th Semester	Aimachi
80	Piksalina G. Marak	political Sci	6th Semester	Piksalina
81	Wensang P. MK	History	2nd Sem	Wensang
82	Margareth ch MK	Economics	6th Sem	Margareth
83	Chendath N. Marak	Education	4th Sem	Chendath
84	Tarceish R Marak	History	6th Sem	Tarceish
85	Dambisa Katakchi Tg	Economics	4th Sem	Dambisa
86	Aigabell Sangma	English	4 Sem	Aigabell
87	Khingchi N. Marak	pol. Science	4 Sem	Khingchi

88	Akkione M. Sg	History	2 <sup>nd</sup> Semester	Done
89	Sengaithe D. Sg	Political Sc.	6 <sup>th</sup> Semester	Done
90	Nandira Henry Amin	Political Sc.	6 <sup>th</sup> Semester	V. Lamin
91	Chisame N. Narak	English	2 <sup>nd</sup> Semester	Done
92	Mehimkia N. Sg	Education	2 <sup>nd</sup> Sem	Done
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